



MONTHLY NEWSLETTER

President – Jamie Lowe

Mark your calendars!!

The April General Meeting will be held on April 16, 2025, 7 p.m.,
The Locale, 4128 Government Blvd, Mobile, AL 36693.

What an honor it is to serve as your President in 2025-2026. The Executive Board is ready to get rolling this year, and we hope you are as well!

April is a very busy month, and we have lots of business to conduct for this upcoming year. Please be both patient and courteous as we go over the new business for this year. April brings a new budget discussion and Committee Chairman are announced!

If you served as a chairman last year, please be prepared to turn over all your information, records and files to the new Chairman. If you will not be at the meeting, please contact me as soon as possible so we can connect prior to the meeting.

Float Captains – If you have not done so already, please contact me immediately with the names of your new Float Captain and Co-Captain.

Room Captains – Please contact me with the names of your new Room Officers.

Remember, the Executive Board must approve all Room Fundraisers. Room Treasurers - please do not forget I need your annual financial report by the May General Meeting.

This organization can't be successful without the help of ALL of you and that means attending meetings and supporting the committees such as Ways and Means, Hospitality, Lay-A-Way. Danetta Bean is already hard at work planning for EOC. Ways and Means and Hospitality will be set up and ready for you to shop and drink by 6 PM- so come on by and have a drink and shop with your sisters!

Queen Melissa will be announcing her Emblem for this year as well- who will the lucky lady be to represent us this year?? Stick around and find out at the April Meeting!!



April - ROOM 11



APRIL

April 16 – General Meeting @ The Locale; 7 pm CDT

May

May 21 – General Meeting @ The Locale; 7 pm CDT



OOL Executive Board 2025-2026

President	Jamie Lowe	lashespresident@gmail.com	251-751-2208
Vice President	Cindy Bishop	oolvicepresident@gmail.com	251-623-0642
Treasurer	Stacey Jessee	ooltreasurer@gmail.com	251-802-5514
Recording Secretary	Donna Diaz	Recordingoolsec@gmail.com	251-421-1755
Corresponding Secretary	Tracey Taylor	correspondingool@gmail.com	251-509-8072
Parliamentarian	Kendra Isenhower	oolparliament@gmail.com	251-623-9506
Historian	Gabby Smith	oolhistorian@gmail.com	251-404-1808
Board Seat 1 – Parade	Sara McKinley	lashesparade@gmail.com	251-253-9316
Board Seat 2 – Ball	Nicolle Rayborn	lashesball@gmail.com	251-599-0521
Board Seat 3 – Ways & Means	Christine Bramlett	oolwaysandmeans@gmail.com	251-295-8355
Past President/Queen	Melissa Davis	lashes36queen@gmail.com	251-408-2514

Royal Corner - Queen Melissa

What an AMAZING moment to have so many past Queens don their crowns and passing the scepter to me. It was a serene yet humbling moment to make and be a part of history.

A huge THANK YOU to ROOM 9 with all the delicious food and to everyone staying until the end to celebrate the new Board. Thank you to Marissa McManus and Jenny Mooney in the beautiful decorations and to Paula Harris and her Hospitality Committee in the beautiful Tiffany Blue 'Rita display.

Hope you are making plans to come out in April for the unveiling of the Emblem. At the time of this writing, she does not know who she is!

I want to ask and encourage everyone to get involved and join a committee and help us put together an epic year so that we can all have fun and fellowship with our Sistas.

Vice President – Cindy Bishop

I am so excited to serve as your Vice President this year, and I am even more excited to welcome our new members! We currently have 300 Active, 8 Active Non-Riding, 66 Associates, 31 Honorary, 23 Costume Honorary, 2 Founder Emeriti members!

Remember, May is the only month you can turn in an application for your husband, son, or brother to be placed on the Marshal waiting list. The application is available on our website and Facebook page.

We have one reinstatement to vote on this month: Christy Potts

In addition, we will be voting on the following ladies this month:

Emma-Lee McLain	Kylee Toms	Molly Nichols
Morgan Williams	Cheralyn (CJ) Herrington	Bailey Mann
Victoria Imel	Mare Louise Cunningham	Kelsey Orsak
Leilani Holston	Niki Lesley	Emily Truchon
Elise Wiik	Amber Rowland	Amanda Rodriguez
Lisa Renegar	Victoria Brewer	Ashlynn Hale
Jennifer Fielder Skipper	Debra Diane Sibley Randall	Reaghan Turner Humphries
Brittany Docen	Teryn Colvin	Lisa Downard
Kelli E. Williams	Kristina Arata	Lexis Marvin
Autumn Horton	Robin L. Brunson	Anna "Olivia" Foster
Ashley Bass Greger	Lauren McKinley Tyson	Lori C. Giles
Cecily Utsey		



Treasurer – Stacey Jessee

Ladies, I am looking forward to serving as your treasurer this year! The finance committee is in need of members! If you are interested, please reach out to me ASAP. Thank you so much to those that have already signed up to work finance.

Below is the dues payment schedule. These are the dates your installments are due. REMEMBER: PAYMENTS ARE DUE BY THE GENERAL MEETING DATE, not the END of the month. Avoid fines.... pay on time!

The Executive Board is again offering an incentive to pay your dues early! Any member who pays their dues in full by the MAY GENERAL MEETING will receive a FREE SET OF BALL TICKETS!

The Finance Committee will be set up this month to begin taking your payments. Reminder, you can also mail your payment or pay online. Please contact me if you have questions/need to discuss your account.

Article XI Finance

Annual dues can be paid in full by the May monthly meeting or in installments to be paid as follows:

DATE DUE	ACTIVE DUES	ASSOCIATE DUES
May General Meeting	\$137.50	\$125.00
July General Meeting	\$137.50	\$125.00
September General Meeting	\$137.50	\$125.00
November General Meeting	\$137.50	\$125.00

DATE DUE	COSTUME HONORARY	HONORARY
May General Meeting	\$137.50	\$100.00
July General Meeting	\$137.50	

If a member fails to pay her dues in accordance with the above, she will be charged a twenty-five dollar (\$25.00) late fee and will receive written notification and have ten (10) days from the date of the notice for the Society to receive payment of the dues plus the last fee. If the Society has not received payment within ten (10) days of the notice date, the member will be dropped from the roster without further notice. (7-12-01)

Recording Secretary – Donna Diaz

Please remember to sign in at every meeting. Signing in is the only way you can get credit for attending the general meetings. Don't forget to pick up your name tag-if you are eligible to vote you will need it!



Corresponding Secretary – Tracey Taylor

Hope y'all are still floating on a cloud of Mardi Gras magic! ✨ As your corresponding secretary, I wanted to send a quick shout-out with some exciting updates and reminders:

🌟 Website Watch! Our beloved website is getting a mini makeover—so keep those eyes peeled for fresh updates, new event details, and a few surprises (no spoilers, but let's just say... it's going to be easier than ever to stay in the loop!).

📄 Fill It In to Win! I am adding fillable forms to make things smoother than a second line down Dauphin Street. Whether you're updating info or ordering layaway, these forms will be your new best friend. Less printing, more parading!

📁 Directory Details Matter! Don't forget to check your listing in the member directory—names, numbers, emails, and all that jazz. If you've had a change (new number? new last name? new favorite cocktail?), now's the time to update it. We want to make sure your sisters can reach you when the party starts!

As always, if you have questions or need help, I'm just an email away. Let's keep the spirit strong and the sisterhood shining!

Parliamentarian – Kendra Isenhower

Hello Ladies! First and foremost, I want to say thank you for blessing me with serving as your 2025-2026 OOL Parliamentarian! For those that have submitted bylaw changes, my committee and I are currently working on those to prepare for voting. The goal is to have these prepared for voting at the May general meeting. Please reach out to me anytime with questions, concerns, or suggestions!

The up-to-date digital version of the [Constitution & Bylaws](#) document is posted on the website. All changes made throughout the year will remain highlighted for easy reference.

Historian – Gabby Smith

Hello, my Sisters! I'm excited about the opportunity to document and share all the wonderful moments we'll have together this year. Thank you all for entrusting me with the role of Historian this year. It is an honor to serve on the Board again, and I am eager to make this year special for all of us!

As we focus on preserving our memories in creative ways, I encourage you to reach out with any new ideas or suggestions you might have. Your input is invaluable, and together we can explore innovative ways to capture our experiences.

I am looking forward to seeing all of you at our meeting this month! I am especially excited to discover which Emblem Queen Melissa will choose. Let's make this year unforgettable!

Board Seat 1 Parade – Sara McKinley

And just that quick, another parading season begins!!! I can't begin to describe the excitement I have for the upcoming year, especially the parade. So, if you have not joined a committee yet, sign up for the Parade Committee. Our first meeting will be held at the beginning of May. Still plenty of time to join. Come help out with the planning of the best parade on the Mobile streets. Watch our floats transform from one theme to the next. Contact me if you want to join PARADE!!

Board Seat 2 Ball – Nicolle Rayborn

Hey ladies! LET'S HAVE A PARTY! Mark your calendars for our epic celebration on February 10, 2026. The ball committee is being formed to get this Mardi Gras year started. Join us at the May General meeting for the theme reveal. You don't want to miss it!

Board Seat 3 Ways & Means – Christine Bramlett

I'm excited to share some great news from the Ways and Means! The committee is officially up and running, and I am thrilled to be working with such a dedicated and talented group of ladies to make this a successful year.

To improve the overall experience for our members, we've made some exciting store enhancements. New tablecloths, merchandising displays, and gift bags have been added to create a more polished, boutique-like atmosphere. We're sure these updates will help elevate the shopping experience and bring a fresh, inviting feel to our store. Please stop by and let us know what you think!

We're also actively working on expanding our product selection for upcoming events. We've identified several items that we plan to have available for our April general meeting. Additionally, we have proposals in the works for custom items that will tie in beautifully with the upcoming theme reveal in May.

I'm so excited about the direction Ways and Means is headed, and I am grateful to be part of this incredible team. We look forward to a successful year filled with creativity, collaboration, and fun! Stay tuned for more updates and thank you for your continued support!

COMMITTEES' CORNER

Chairmen 2025-2026

Costumes	Marissa McManus	oolcostumes2026@gmail.com
Election	Cassie Knorr	catherine.knorr18@gmail.com
EOC	Danetta Bean	eocchairman@gmail.com
Hospitality	Paula Harris	paulaharris8069@gmail.com
Layaway	Hayley Clough	hclough@gmail.com

Costumes – Marissa McManus

Congratulations to the New Board. I hope you're just as excited as I am for the upcoming year! I have already hit the ground running with Invitation to Bids being sent out and awaiting responses. If anyone has any contacts for costumes we haven't used in the past, please reach out to me. I look forward to meeting my committee members and working together to bring some fun and beautiful costumes to everyone!! I encourage everyone to get involved and join a committee.

EOC – Danetta Bean

Hello Sister LaShe's! My committee and I are excited to announce the date of this year's EOC event will be Friday, August 8, 2025, at the Locale. If you would like to help with this fun event, please reach out to me, Danetta Bean. Be on the lookout for more details to come!

Layaway – Hayley Clough

I am so excited to serve our organization and chair the layaway committee this year! Layaway will be taking orders in the months of June and July. Be sure to keep an eye out for more information on the exciting and fun items we are going to bring you!

Sunshine – Tonya Hepler


Our continued thoughts and prayers are with our Sisters:

- Robin Ballard (Room 3) on the passing of her father-in-law, Walter Ballard.
- Anita Knapp (Room 14) on the passing of her sister, Catherine Wade.
- Terri Tuite (Room 2) on the passing of her brother, Glen Odom.
- Donna Tew (Room 5) on the passing of her father.
- Danetta Bean (Room 3) on the passing of her father-in-law, Dean Bean.
- Julie Johnson (Room 5) on the passing of her mother, Mary McKeough.

A big congratulations to DD Anderson (Room 10) for being elevated to “Gemma” status after the birth of sweet baby Emree.



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